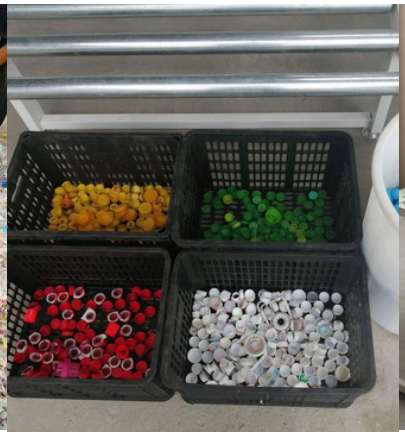
INVESTMENT OPPORTUNITY PROFILE ON:

INVESTMENT PATIHOUB SUSTAINABLE CRAFT PRODUCTION & TECHNOLOGY PARTNERSHIP BY PATIHOUP

By the Patihoub Entrepreneurial Group






ABOUT PATIHOUB

- **Laos' first value-chain-focused recycling business and a social franchisee of ReForm Plastic, an established recycling business model originating in Vietnam.**
- **ReForm Plastic addresses the plastic waste crisis through a circular and inclusive approach that works with the informal waste sector.**
- **The model transforms low-value plastic waste into durable, versatile, and premium products through a unique, low-carbon recycling process.**
- **It also creates positive social impact by increasing income opportunities for waste collectors.**

Areas for Partnership

- Technology & Machinery Partnership
- Product Development & Design Partnership
- Branding & Market Access Partnership
- Production Facility Partnership
- Skills & Knowledge Partnership

"Patihoub offers an opportunity to partner with an **existing sustainable creative enterprise** in Luang Prabang and support its transition towards a more **efficient, innovative, and market-oriented business** — contributing to a **greener Luang Prabang." — Co-Founder, Patihoub**

INVESTMENT AND PARTNERSHIP READINESS

INVESTMENT READINESS

- Established in 2021, with 10+ full-time staff.
- Established production facility located on the owner's property, providing a stable base for operations and potential expansion.
- Existing value chain and operating model, from plastic waste collection and processing to product development and sales.
- Products backed by a 2-year warranty.
- 50+ businesses, schools, and tourism sites engaged.

PARTNERSHIP READINESS

- **Market & Sales** — connect Patihoub with hotels, businesses, retailers, and tourism operators.
- **Product Development** — co-develop new recycled products and designs.
- **Sustainable Tourism** — integrate Patihoub's products and recycling activities into tourism initiatives.
- **Waste Collection** — strengthen plastic collection through business, school, hotel, and community partnerships.
- **Technical & Knowledge** — support recycling technology, product design, quality, branding, and business development.
- **Regional Partnerships** — expand networks, markets, and knowledge exchange in the region.



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